Ministry of Youth Affairs & Sports Department of Sports

Report on the activities conducted under EBSB for the month of August, 2021.

Name of the Ministry/ Department: Department of Sports

As per the letter received from the Minitry of Education all the participating Ministries/Departments were requested to hold activities under Ek Bharat Shreshtha Bharat Programme virtually. The documentaries of five Indigenous Sports of India- Kho Kho, Gatka, Silambam, Thang-Ta and Kabaddi were streamed Live on the Facebook page of the Fit India Movement, Youtube channel of Fit India Movement in the month of August, 2021 as per the following programme.

Indigenous Sports of India Series		
Date	Episode	Reach
17-Aug	Kho-Kho	19300
18-Aug	Gatka	14200
19-Aug	Silambam	18400
20-Aug	Thang-Ta	28000
21-Aug	Kabaddi	23400
_	Total	103300

<u>Language learning programme</u>:- Compilation of 100 sentences prepared by NITI Aayog is being displayed on the website of the Ministry of Youth Affairs & Sports, Lakshmibai National Institute of Physical Education (LNIPE) and National Sports University (NSU).